

# Kerig W. Pope

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## SOFTWARE SKILLS

Macintosh OS X 10.4.6, Windows 2000 Server, Microsoft Internet Information Server 5.0, WebTrends Professional Suite 5.5, Adobe Photoshop CS, Adobe Golive CS, Adobe ImageReady CS, Adobe InDesign CS, Adobe Illustrator CS, Oxcyon Centralpoint 7.0, BBedit 6.5, Flash MX 2004, Quark Xpress 5

## EXPERIENCE

### **WEBMASTER** 1997–2006

#### **Country Sampler Group** St. Charles, IL

In charge of the complete development, design, production and management of magazine publisher's website ([www.sampler.com](http://www.sampler.com)) since March 1996. Researched and implemented the integration of this website using a content management software solution, along with a complete redesign of entire site, in May 2005. Maintained and designed this website's expansion, changes, and additions until March 2006. Expanded company's Web presence and revenue with implementation of catalog website ([www.countrysampler.com](http://www.countrysampler.com)) in June 2001 and maintained it until September 2005. Additionally in charge of in-house web server implementation and maintenance, website statistical analysis and reporting, Perl and Javascript implementation, all bulk email campaigns, banner ad design, occasional copywriting, production schedules, budgets, and domain name management. Other duties include the research and implementation of new web technologies, the application of new web design tools and methods, and end user customer service and support.

### **PUBLISHING SYSTEMS ANALYST** 1994–1997

#### **Country Sampler, Inc.** St. Charles, IL

Duties included hardware and software support for publisher's digital publishing system. Performed all upgrades, recommendations, installations, standardization, and testing of all Macintosh-based hardware and software. Maintained production flow between Art department and Pre-press Services department. Also in charge of company's telephone, voice-mail, and security systems. Provided company-wide Help Desk support. Designed, produced and maintained company's website.

### **GRAPHIC SYSTEMS MANAGER** 1991–1994

#### **Chicago Magazine** Chicago, IL

In charge of a Macintosh-based electronic publishing system. Responsibilities included maintaining the continuous operation of all hardware, software, file servers, and network.

In charge of updating, registration, familiarization, and application of all hardware and software to the magazine production process. Responsible for recommending, purchasing, and budgeting of all hardware and software. Also in charge of the set-up, approval, trafficking, tracking, and quality control of all electronic files and engraver proofs.

**EDITORIAL PRODUCTION MANAGER 1989–1991**

**Chicago Magazine** Chicago, IL

Duties included the management of the editorial/art content of the magazine through the production process; from obtaining copy from the editors to meeting press deadlines with the printers. Also in charge of making editorial production schedules from printer deadlines, and the management of freelance keyline artists. Responsible for the complete conversion and transition of magazine production from conventional typeset publishing to an electronic publishing system.

**ASSOCIATE ART DIRECTOR 1988**

**Chicago Magazine** Chicago, IL

Design and layout of magazine feature stories and departments from first concept to finished camera-ready art. In charge of assigning work to, and art directing local and national illustrators and photographers.

**ASSISTANT ART DIRECTOR 1985–1987**

**Chicago Magazine** Chicago, IL

Assisted the art directors on the design and layout of the magazine. Also responsible for the design, layout, and art assignment of department pages from first concept to final art. Also contributed some photography for the magazine.

**ADDITIONAL EXPERIENCE**

**FREELANCE**

Designed, developed and produced the websites for several local companies including The Country Sampler Stores, IPC International, and Data Staff.

**EDUCATION**

Served graphic design internships with both PLAYBOY magazine and CHICAGO magazine from 1983-1984. Attended Prairie State College and Thornton Community College. Graduated from Homewood Christian Academy High School, June 1980.